

2010 WCR Officers

The installation of the officers for 2010 Greater Tyler Chapter of Women's Council of Realtors was held Nov. 18, 2009 at Willowbrook Country Club.



Incoming Officers are; From Right to Left,
President: Nita Meads
President Elect: Dana Johnson
VP/Membership: Darlene Strickland
Secretary: Penny McCoy
Treasure: Ginnie Baldrige

Membership

Membership had a Fabulous Finish in 2009!! Thanks to our Members and all your efforts! We Doubled our membership and met our Goals!

We have a Great Year of Events planned for 2010, including After Hour get together's and Membership drives.

This month is the start of our Spring Membership Campaign. We already have 3 new members. Keep in Mind, You must be a member by March 31 in order to have your contact information printed in the National Referral Roster. I urge all of you to Renew your membership and continue your support to our growing Tyler Chapter! Lets make 2010 more Fantastic than ever!

Looking forward to Serving You, Darlene

President's Corner

WCR 2010 Board met this week and our board is abounding with energetic, enthusiastic members. We are looking forward to a GREAT year!!

Our enthusiastic year is due to our recent past president, Andrea Pitts and Darlene Strickland, V.P. of Membership. With those two at the helm, our chapter flourished with many new members, new exciting social events, and even cumulated in a chapter award for Tyler WCR. A HUGE Thank you to both of those hardworking, dedicated members.

As president for 2010 I am fortunate to have Andrea by my side to guide me. Darlene remains as V.P. Of Membership and after last year she is seasoned and ready to grow Tyler WCR membership even more. With Andrea's theme as enthusiasm last year, I have adopted 2010 theme as **"Continue Forward."**

Dana Johnson, 2010 President-Elect has presented the upcoming programs for the year. They are ones that the membership will not want to miss! Please mark your calendars for the 3rd Wednesday of each month 11:30—1:00 at Traditions Restaurant. You will not regret setting aside this time for good programs, educational opportunities, networking with fellow realtors and affiliates.

We look forward to seeing you be apart of our WCR team!!

Nita Meads
President 2010



THE MISSION OF THE WOMEN'S COUNCIL OF REALTORS[®]

We are a network of successful REALTORS[®] empowering women to exercise their potential as entrepreneurs and industry leaders.



TYLER CHAPTER

"Continue Forward."

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Programs for 2010

To Our Members and Future Members - We have an exciting year planned for WCR in all facets but I'd like to give you a sneak peak regarding the Programs agenda for our presentations at the monthly WCR Luncheon Meetings. Throughout the year we will be covering the following subject areas in order to provide you, our beloved Members, educational information topped off with a large dose of quality and substance:

- * **Negotiation Strategies and Practice**
- * **Networking/Professional Credibility/Business Builders**
- * **Business Planning and Systems**
- * **Personal Performance Management**
- * **Cultural Awareness**

Our first program for 2010 will be "Building Green". We will learn so much! Anwar Kalifa- Pyramid Homes, Graduate Master Builder & Certified Green Professional www.pyramidhomes.com will inform us about the materials, design requirements, resources, energy and water efficiency and much more that goes in to planning and construction of earth/environment-friendly single-family residential homes.

Our February program (February 17th) will showcase Gail Johnson, MBA. www.ANewBrandYou.com. Gail will impart the importance of personal branding and setting oneself apart.

**Stay tuned for March and April !
Regards,**

*Dana L. Johnson, CRP, e-PRO 2010
WCR President Elect 2010*

Follow WCR on Facebook

Now for all you Facebookers, there is a WCR Group you can join on Facebook. See what's happening with WCR members all over, and add your posts and comments to the discussions.

Fund Raising

Ways and Means Committee together with Board of WCR has some exciting plans for projects and fund raisers this year. We have discussed, Christian Women's Job Core, Race For the Cure, and I am pursuing some options to participate in March of Dimes March for the Cure as my niece is very involved with that organization.

As far as fund raisers we are looking into several different things as well such as a style show with a kick - all male fire fighter models - sounds fun right? We are checking into cooking demonstration around an after hours social and then I have thought of style show luncheon that caters to everyone, that is models of all shapes, sizes and ages - a show for EVERYONE!!

If you are not already a member of WCR see what you are missing - Come join us.

Sheila Dixon, Sandra Browning, Co-Chairmen

Plans For The Website

There is going to be a real effort to improve the look of the Tyler chapter web-site and to make the content more up to date. Meeting notices will be posted on time. If you have any suggestions for improving the look of the web-site they will be greatly appreciated, and to do so contact *Tracy White* at: tracy.white@tyler.net

A Special Thank You!

On the agenda at the first Governing Board meeting was a discussion and possible vote on the purchase of a camera to be used for DVD marketing @ meetings, socials, & orientations. As discussions progressed on the subject, one of our board members Nancy Ulrich, donated a camera to the Tyler chapter. We wish to take this opportunity to thank Nancy for her generous donation.

Get Involved

If you're not a member of WCR, visit one of our meetings. Our hospitality committee will be waiting at the door for you with more information about our organization. Our programs are interesting and informative. There are drawings each month for free education and ads. WCR offers free and/or discounted MCE classes to our members and the networking is priceless!

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